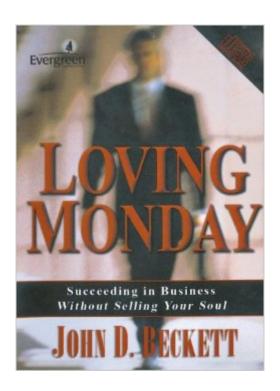
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Loving Monday Audio Book: Succeeding In Business Without Selling Your Soul





Synopsis

When Peter Jennings and ABC News did a story on John Beckett's company, they found something surprising. They found a company that was a living example of integrity and excellence in the workplace. They reported that this was a company where people could love their work, be people of principle and succeed. Jennings summarized the story for ABC by saying, "They are using the Bible as a guide to business." John Beckett's company uses the same unadorned truth that has guided individuals and civilizations for thousands of years but applies it to today's high-tech, fast-paced, market-driven world. This is a book that brings life together: work, belief, value, truth, character and joy. John D. Beckett reads the text. Perfect for the busy commuter, these three CDs allow you to listen to Loving Monday on the way to work--a great way to begin your day!

Book Information

Audio CD

Publisher: IVP Books; Abridged edition (October 6, 2004)

Language: English

ISBN-10: 0830832823

ISBN-13: 978-0830832828

Product Dimensions: 1.6 x 10.8 x 1.1 inches

Shipping Weight: 8.8 ounces

Average Customer Review: 4.8 out of 5 stars Â See all reviews (25 customer reviews)

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Customer Reviews

This review appeared in Christian Library Journal.John Beckett has been loving Mondays ever since he decided to run his oil burner business for the glory of God. He says, ". . . I had seen clear evidence that the Lord had a vital interest in my work. I concluded it would be utterly foolish for me to somehow partition my life into one way of thinking and conduct on Sundays and another during the work week. There needed to be a much fuller integration of my two worlds."Three areas of focus make the R.W. Beckett Corporation notable:First, extraordinary service. Management and employees alike strive to do their best. All are constantly looking for ways to improve their products so that they are always on the cutting edge of excellence. Examining their manufacturing process, they search for techniques that will enhance productivity and quality. They demonstrate their

integrity in their contacts with customers and fulfillment of orders. Second, commitment to employees. Company policies such as twenty-six weeks of maternity leave at quarter pay enable employees to put their families first. Management watches out for the best interests of labor, providing training needed for employees to be successful or to be promoted to the next level. Beckett has been so successful at forging caring employee relations that the plant voted to remain union-free. Third, giving something back. Beckett's success has put him in a position to benefit the community. One of his projects is Advent Industries, which trains a workforce of disadvantaged people-who, because of criminal records, substance abuse, incomplete education or lack of skills are employment risks. So exceptional is management style at the R.W.

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